

/job/

10/2020 –
today

FREELANCE SEO SPECIALIST

Ada:net di Fischer Sabine Gertrud

06/2019 –
10/2020

SEO SPECIALIST

Pro Web Consulting
Chiasso (Switzerland)

04/2018 –
06/2019

SEO SPECIALIST

Ad Maiora
Rome

2012-
04/2018

SEO SPECIALIST

BizUp Srl
Rome

Responsibilities:

- ↓ Link builder Germany, Spain, Italy
- ↓ Assistant team leader of team link building
- ↓ Responsible of link builder training and QA
- ↓ First tasks SEO on-site
- ↓ SEO Specialist
- ↓ SEO Specialist
- + Training for junior SEOs

2011-2012

BUSINESS DEVELOPMENT SPECIALIST

3D2B Srl
Rome

Data Center consultant on an interoperability project Microsoft-SUSE Linux

/languages/

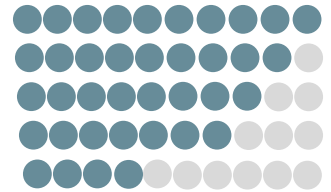
German

Italian

English

Spanish

French



/focus skills/

- ✓ SEO for multilanguage sites
- ✓ Backlink analysis, link detox, link benchmarks
- ✓ Training to junior SEOs and SEO beginners
- ✓ Migration-, site merge- and redesign support for medium – big sites (e.g. classified ads)

/educational background/

BACHELOR OF ARTS

Justus-Liebig University, Giessen (GER)
2007-2010

BA "modern languages and didactics for adults"

Erasmus in Spain

STUDY OF COMPUTER SCIENCE

University of Applied Sciences Giessen-Friedberg (GER)
2005-2007

APPRENTICESHIP

Deutsche Post IT Solutions GmbH, Fulda (GER)

2002-2005

Computer Science Expert

Subject Area: System Integration